

Mr. Erkki Keldo  
Minister of Economy and Industry  
Ministry of Economic Affairs and  
Communications  
Suur-Ameerika, 1  
10122 Tallinn

Brussels, 18<sup>th</sup> March 2025

**Subject: Speaking Invitation – European Demographics Summit – 25<sup>th</sup> June 2025**

Dear Minister Keldo,

It is with great pleasure that I invite you to participate in the 1<sup>st</sup> edition of the **European Demographics Summit**. It will take place on the **25<sup>th</sup> of June 2025** in Brussels, enabling exclusive in-person networking moments with hundreds of participants.

As Europe experiences major demographic shifts, the Summit provides a platform to discuss their economic impact. With people living longer and birth rates declining, these changes are affecting labour markets, financial systems, and economic growth. Under the theme “**The Demographic Equation: People, Policies and Opportunities**” the event will bring together experts from civil society, business, and policymaking to explore key issues like pension reform, intergenerational fairness, and how better collaboration can support long-term stability and inclusion.

I would be delighted to benefit from your participation in one of our high-level sessions, which will be moderated by our media partners (**FT, WSJ, Bloomberg TV, CNBC**).

My team and I are entirely at your disposal for any further information you may require.

I look forward to your highly appreciated support.

Yours sincerely,



Arnaud Thysen  
Director General